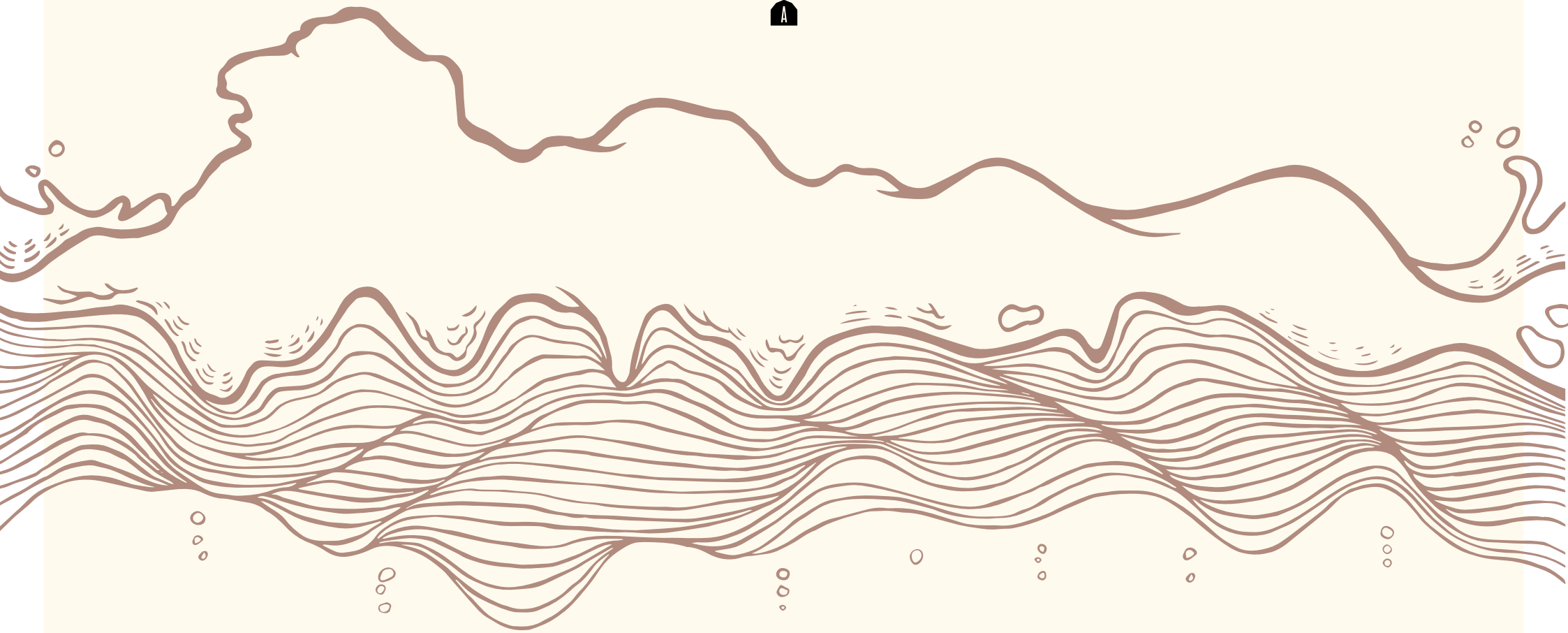


*The*  
**ARTIST**  
HOUSE





The Artist House is a one stop event solution for clients in search of a premium venue to rent with a 360 offering and built in experiences.



## OUR MISSION

We believe that today's consumers have the desire to live unique experiences rather than simply purchase goods. As such, our key pillar is to constantly focus on innovation to offer our customers unforgettable experiences.



## ABOUT OUR SPACE “THE ARTIST HOUSE”



Our **3,200 square foot** House provides an intimate setting for several types of events and has many amenities.

The dedicated hospitality team works with the most trusted local entertainers, event specialists and mixologists. They will be on hand to manage your every need for an intimate experience or large gathering from **10 to 200 guests**.

The space can be set up in a variety of layouts according to clients' needs.

Our neighbourhood is full of restaurants, bars, coffee shops, boutiques, concept stores,... - all within short walking distance.

The Artist House is a two minute walk from the **Causeway Bay MTR** and from main public transportation.

# LOCATION

## Trade

The Fashion Walk area is the latest Lifestyle Hub and the newest destination for:

- Active & Adventurous fashion & lifestyle products.
- Trendy young fashion & accessories.
- Designer home furnishings, art & decorations.
- Luxury relaxation & pampering services.
- Cross-over café concepts (F&B+retail / services)

Fashion Walk, 9 Kingston street, Causeway Bay



## Audience

Energetic trendsetters with adventurous spirit

- Sophisticated health, fitness & beauty advocates
- Interior designers & home architects
- Fashion-forward & socially dynamic young individuals

## KEY FEATURES



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A hydroponic aquafarm to grow our spices and edible flowers.



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A micro-brewery to tailor make your own infused beer.



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An edible perfume bar to pair unique fragrances with our craft beers.



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A 360VR tour of our brewery in Belgium.



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Personalize your own beer bottles with your favourite pictures.

# OVERVIEW

## Space & Layout

- Outstanding and eloquent styling throughout
- 3,200 sqft.
- Unique and adaptable floor
- Long Bar
- On-Site Kitchen
- Lounge furniture
- A private meeting room / presentation room
- Micro-brewery
- Aquafarm
- Edible perfume bar
- Dedicated hospitality team to plan and manage your event

## Capacity

- 200 Standing
- 65 Theatre seating
- 50 Banquet seating

## Food & Drink

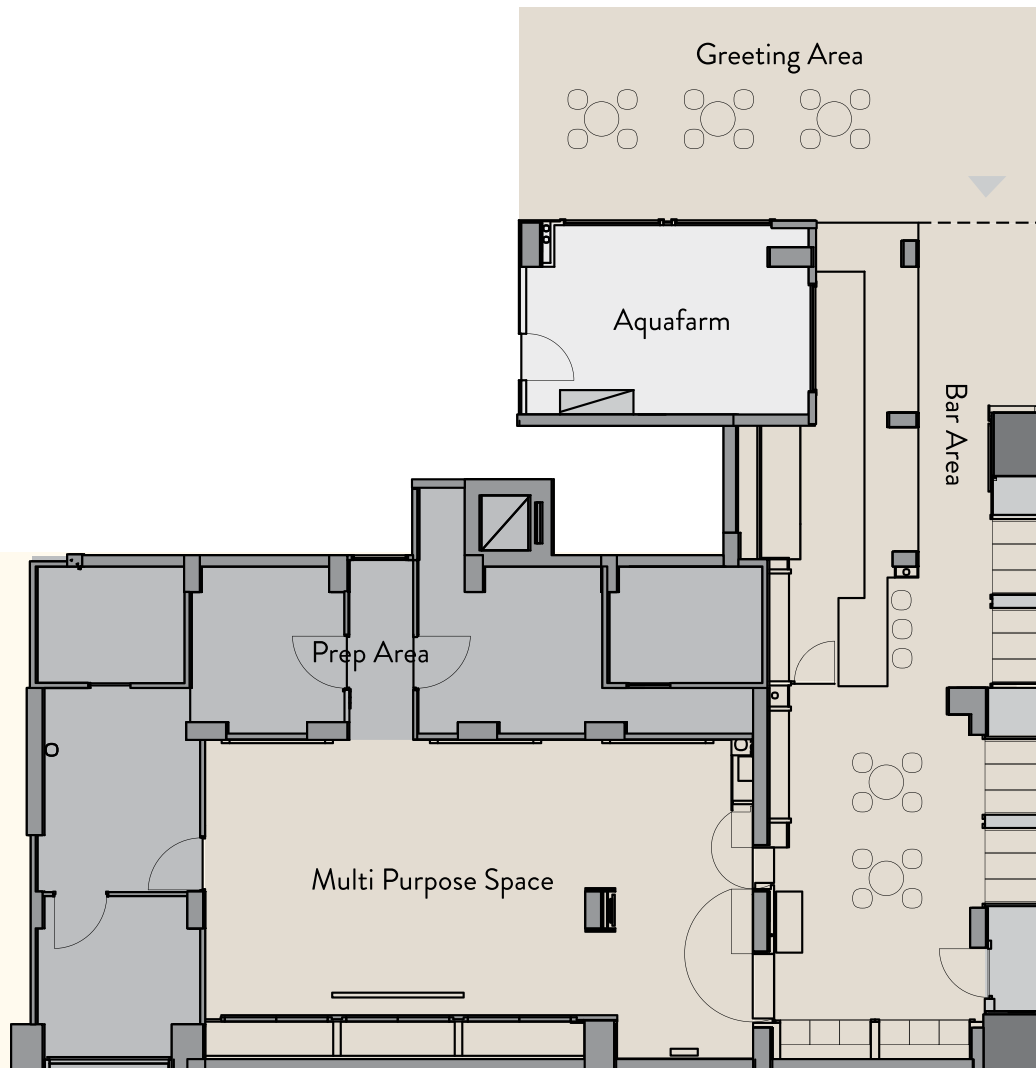
- Craft Beers / Cocktails / Wines / Spirits Menu
- DJ boost
- Food offer on demand
- Buffet Setup Available

## Technical Equipment

- Wifi
- PA System / Microphone
- Projector
- KEF Sound System
- Flat screen TV's
- Zonal controlled air-conditioning & lighting
- DJ boost

## Others

- Open for Events After Midnight



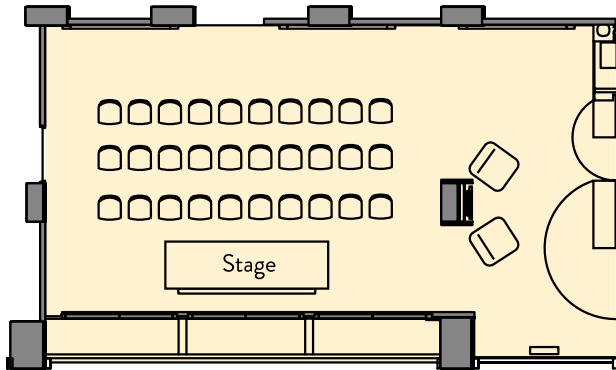
200 PAX standing capacity

## THE ARTIST HOUSE (FULL VENUE)

- Cocktail / Receptions
- Networking events
- Product & brand showcase
- Fashion events
- Corporate meetings and teambuilding events
- Client entertainment
- Press conferences and media launches
- Training Seminars
- Breakfast meeting / Lunch meeting / Walking Diner
- Experimental events
- Interactive workshops

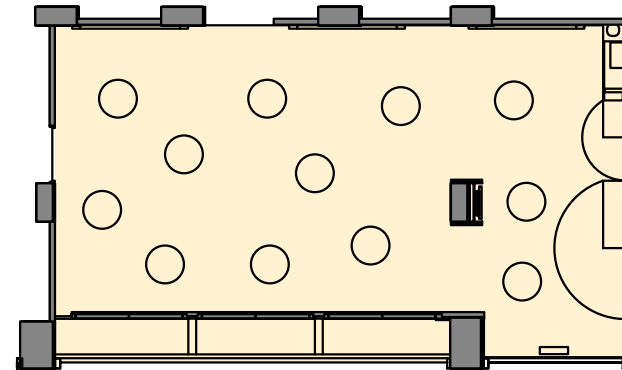
# MULTI PURPOSE SPACE

### 1) Theatre Layout



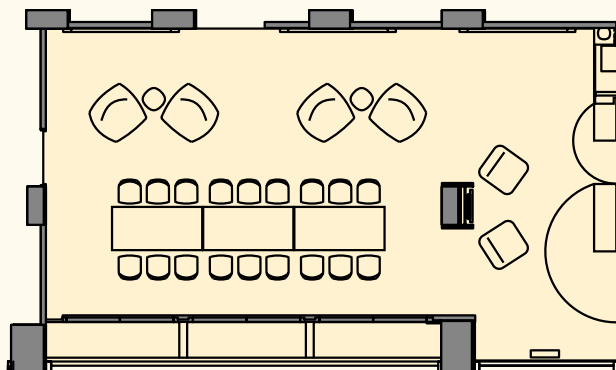
65 PAX seating capacity

### 2) Cocktail Layout



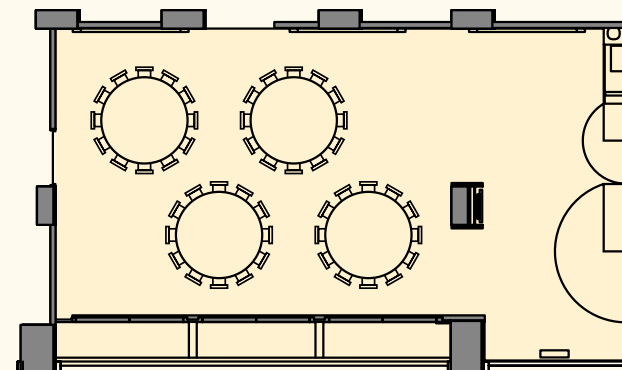
100 PAX standing capacity

### 3) Meeting Room Layout



20 PAX seating capacity

### 4) Banquet Layout



50 PAX seating capacity



## RENTAL PRICING

	A Multi purpose Space	B The Artist House (full venue)
Square feet	800	2100
Max standing	100	200
Rent / hour (min 3 hours)	\$2,500	\$4,000
Minimum spend Half Day: ≤ 3h Incl. Rent/FnB/Workshops	\$9,500	\$15,000
Minimum spend Full Day: > 3h Incl. Rent/FnB/Workshops	\$16,000	\$28,000
<i>Includes 1 hour of set-up/de-setup</i>		

## F&B PRICING

### FOOD

Breakfast (coffee – pastries – juice)	\$90 / pers
Cocktail food – Canape 6 pieces / pers	\$160 / pers
Cocktail food – Canape 9 pieces / pers	\$220 / pers
Cocktail food – Premium Canape 12 pieces / pers	\$350 / pers
Lunch	On demand
Diner	On demand

### DRINK (2 hours)

Bronze Free flow (soft – wine – beer)	\$280/pers
Silver Free flow (+ spirit)	\$380/pers
Gold Free Flow (+ champagne)	\$480/pers

50% deposit is required to secure the date.

# INTERACTIVITY



## 3D Brewery Tours

3D Brewery Tours of our farm in Belgium.

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**HKD880 / hour**

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## Perfume Bar

Select your favorite aroma from our Perfume bar and sprinkle your craft beer to add unique flavoring.

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**HKD880 / hour**

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## The Artist Photo Booth

The Artist photo booth enables your guests to personalize their own craft beer on site. Your guests will take a picture, add a little accessory for more fun and edit their name. They will then receive their bespoke craft beer as a gift at the end of the event.

Our team is always on site to manage the operations and to ensure a perfect guest experience.

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**HKD51.8 / bottle (min 20 bottles)**

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# WORKSHOPS

01

## Craft Beer Workshop

- **Introduction to Beer:** We will start with a brief introduction to the 4 basic elements of beer. Clients will see, smell and feel different types of ingredients.
- **Brewing Process and Beer Appreciation:** Clients will understand the basic steps of brewing and they will learn how brewers create aromas, colours, flavours and textures from common ingredients through interactive approach.
- **The Infusion Experience:** Participants will use herbs, spices, edibles flowers coming from the farm to infuse their beers. They will conduct beer tastings and create their bespoke infused beer bottle.
- **Taking Home Your Customized Beer:** Towards the end of the workshop, clients will enjoy the fun of bottling their own beer with their preferred infused flavours and will create their own customized beer label.

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**Minimum group size: 8**

**HKD380 per person**

**Duration - 1.30-2 hrs**

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02

## Craft Beer Cocktail Workshop

Before the start of every workshop, each attendee will be asked to take his picture at the photo booth. A tailor-made beer bottle will be ready for them at the end of the workshop.

- **Option 1: BEERTAILS 101 - 1 hr:**  
Beginners class where attendees will learn how to create two simple craft beer cocktails.
- **Option 2: BEEROLOGY - 2 hrs:**  
This advanced workshop introduces attendees to brewing techniques and uses them to create cocktails.

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**Minimum group size: 8**

**Option 1: HKD240 per person**

**Option 2: HKD370 per person**

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03

## Spirits Cocktail Workshop

Before the start of every workshop, each attendee will be asked to take his picture at the photo booth. A tailor-made beer bottle will be ready for them at the end of the workshop.

- **Option 1 : CRAFT SPIRITS 101 - 1hr:**  
Attendees will learn the basics about a spirit (mescal, single malt, bourbon, gin...) and its background. They will then learn how to appreciate them and will create one signature cocktail.
- **Option 2: SPIRIT FLIGHT - 2hrs:**  
In depth workshop about spirits with comparisons between products and styles. Attendees will also learn how to create two signature cocktails.

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**Minimum group size: 8**

**Option 1: HKD260 per person**

**Option 2: HKD390 per person**

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*50% deposit is required to secure the date.*

# WORKSHOPS

## 04 Hydroponic Focus Tours And Workshops

The ambition of our Aquafarm partner, Farmacy, is to research the global diversity of crops growing using the science and technology of a total controlled environment. In Hong-Kong, they promote the benefits of farm to table and the idea of sustainable, safe & traceable food source.

Detail on hydroponic workshop:

- Introduction to the hydroponic development, trend & solution to a sustainable food source.
- Participants will enter the farm to experience the upmost freshness of global choice on Farmacy products.
- The participants will produce their own hydroponic kit made of recycling material.
- Participants are then invited to help on the germination process for the farm, understand germination in detail, grow their own crops in the farm

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**Minimum group size: 5**

**Maximum group size: 18**

**HKD450 per person**

**Duration - 1.30 hrs**

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## 05 Scent Lab Workshops

Guests will create their own formula and develop their bespoke scent to bring home.

Signature Natural Perfume  
Formulation - 15ml  
**\$420 per person**

Natural Reed stick diffuser - 100ml  
**\$480 per person**

Natural Scented candle - 50g  
**\$560 per person**

Natural Parfum Solide (*Perfume Balm*) - 10g  
**\$480 per person**

Natural Perfume oil-10ml:  
**\$420 per person**

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**Minimum group size: 8**

**Maximum group size: 18**

**Duration - 1-2 hrs**

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*\*Arrangement for smaller and larger groups is possible  
(from 2 to 200 people)*

## 06 Leather Workshop

Our leather artisan workshop will enable participants to tailor make their own handcrafted item. The process will include among others punch the leather, stamp their name or logo, sew the edges and polish their item for a perfect finish.

Keychain - 1.5 hrs: **\$675**

Beer pad - 0.5 hr: **\$375**

Bowtie - 2.5 hrs: **\$675**

Beer holder (6 bottles) - 2 hrs: **\$900**

Beer hand holder - 2 hrs: **\$675**

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**Minimum group size: 6**

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*The*  
**ARTIST**  
HOUSE  
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For any specific requirements, Ms. Sparkle, our Event Manager will be happy to assist you with a tailor made quotation.

[elke@mrtheartist.com](mailto:elke@mrtheartist.com) / +852 6140 8173